

**ADDRESS BY HER WORSHIP CLLR TLOTLANANG
MOGOTLANE THE EXECUTIVE MAYOR OF
WATERBERG DISTRICT MUNICIPALITY DURING
THE LAUNCH OF BORARO MMOGO PTY LIMITED
HELD ON THE 22ND JANUARY 2015 AT MOGOL
CLUB IN LEPHALALE LOCAL MUNICIPALITY AT
11:00**

Programme Director,

Mayor of Lephalale Local Municipality Cllr Jack Maeko,

All Councillors present,

The Leadership of Taxi Associations,

Members of the Taxi Associations,

Members of the Media,

Distinguished Guests,

Ladies and gentlemen.

Thobela.

It is indeed a great pleasure and privilege for me to be part of this great occasion. On behalf of the people of Waterberg, I take this opportunity to congratulate all of you for this economic empowerment and development initiative.

We are meeting here today two weeks after we celebrated 103 years of the existence of our glorious movement, the African National Congress.

As we close up the celebration of 20 years of freedom and democracy, we take into consideration the role played by the former and present leaders of ANC to bring us to where we are today.

We talk about late presidents, Nelson Mandela and Oliver Tambo, Walter Sisulu, Chris Hani, Ahmed Kathrada, Andrew Mlakeni, Albertina Sisulu, Winnie Mandela and many other leaders who fought gallantly for the freedom we enjoy today.

But at the same time, we know that there are still triple challenges of poverty, unemployment and inequality.

Programme Director, transport industry has always played an important role in the economic development of South Africa and in particular, the taxi industry.

Billions of rand are being generated by the taxi industry which is a way of addressing the triple challenges I alluded to. And the taxi industry is by far the only industry that is owned by the African people and blacks in particular.

In his State of the Nation Address (SONA) in 2013, the President of the Republic of South Africa, Jacob Zuma, announced that Waterberg District as a national growth point will benefit from the Special Infrastructure Projects (SIPS) around Lephalale Local Municipality and surrounding areas.

These projects involved Coal Mining, Medupi Power Station, Railway Line development, Roads Infrastructure and many more projects associated with this massive development in the area. You should be able to grab these opportunities as they arise.

It is evident that in the near future Lephalale will become one of the first cities to be built by our democratic government led by the ANC.

Our ANC led government has made it clear that local people should benefit from any development taking place in their area. Though there are still some challenges, we are gradually getting there.

Programme Director, partnership has always played an important part in the economic empowerment and development of communities, the public and private sector. In all gatherings that I am invited to talk, I always say partnership is not a favour but a right as it is enshrined in our Constitution.

Without partnership we cannot move forward and deliver quality services to our communities. There is a saying that:” **Tau tsa hloka seboka di sitwa ke nare e hlotsa**”. Unity is strength and without unity there is no development and progress to address poverty and under-development among our communities.

Programme Director, on behalf of the Council of Waterberg District Municipality, I take this opportunity to congratulate and pass a token of appreciation to ELTA Taxi Association, Kudu Taxi Association and Lephalale Long Distance Taxi Association for coming together to form Boraro Mmogo Private Company.

I do think and believe that this good initiative by local business people and in particular the taxi industry, is the first of its kind. I appreciate the way you managed to think out of the box and unite.

This initiative will go a long way to economically empower your members so that they can support their families, take their children to school and live a better life. In the same vein, this initiative will be able to create jobs and address unemployment especially amongst our young people. Your vision of thought is greatly appreciated because it opens doors for you to be part of the mainstream economy of Lephalale.

Programme Director, I believe this is the opportunity for this company to start going out and source funding and partner with economic development stakeholders to explore economic opportunities that are available. We are aware that unemployment among the youth is high especially around Lephalale.

Let me also caution that you should remain united. There is a tendency that when the company starts making money or profit, infighting emerge among members.

You should be able to deal with challenges that you confront. There will good times and bad times for the company, but if you stand united and defeat the agents of evil, Boraro Mmogo Private Company will go a long way to make us proud because it will be taking part in the mainstream economy of South Africa. There are those who will not want this company to succeed, but unity amongst all members will make you defeat the odds and make you role models in business development.

Let me once more take this opportunity to thank all those who worked tirelessly towards the formation of this company. All stakeholders who assisted that this initiative should hit the ground running, your contribution is highly appreciated.

To shareholders of Boraro Mmogo, we say remain focused and don't accept negative influence from those who do not want this initiative to succeed and work hard to achieve the objectives that you have set for yourselves. May God give you strength to win in your endeavour to economically empower yourselves.

Together we can move Lephalale and South Africa Forward. I therefore declare Boraro Mmogo PTY Limited officially launched.

KE A LEBOGA.

